



**ENGAGEMENTS
VOLONTAIRES POUR
L'ENVIRONNEMENT**

transport et logistique *

*VOLUNTARY ENVIRONMENTAL COMMITMENTS Transport and Logistics

A programme to **support companies**
in **reducing the energy and
environmental impact** of their
transport and logistics activities

SHIPPERS



The **FRET21** scheme supports shippers in **reducing the environmental impact of their transport**.

***FRET21** is one of the schemes in the Voluntary Environmental Commitments – Transport and Logistics programme, which supports shippers, freight forwarders and hauliers as part of a sector-wide effort to protect the environment. Programme supported by **public authorities and professional organisations**.*



THE FRET21 SCHEME

A voluntary approach to **reducing emissions of greenhouse gases (GHGs)** and **atmospheric pollutants** in the transport sector.

A commitment to a **3-year action plan**, with methodological tools and support materials, adapted to companies needs.

OPERATIONAL TOOLS AND A PROVEN METHODOLOGY

- Free access to methodological tools and support materials
- 39 suggested courses of action with feedback on the associated GHG gains

A 3-YEAR ACTION PLAN

- Concrete actions, quantified targets and an annual review of the action plan
- Official commitment signed by ADEME and the Freight Transport Users Association (AUTF)

PERSONALISED SUPPORT

- AUTF project managers raise the awareness of shippers and monitor their commitments
- Companies benefit from a dedicated contact (standard support) or can call on referenced service providers (subsidized in-depth support)

• THE FRET21 COMMITMENT PROCESS: COMMIT AND BENEFIT FROM FRET21 SERVICES



**TAILOR-MADE
SUPPORT**

• THE ACTION PLAN: IMPLEMENT AT LEAST 3 ACTIONS IN 3 DIFFERENT AREAS

REDUCE YOUR EMISSIONS BY AT LEAST 5% IN 3 YEARS



SHIPPING RATE :

Optimising palletised loads, delivery conditions, reducing empty runs, pooling supply management...



DISTANCE TRAVELLED :

Optimising the location of sites, the assignment of production and clients...



TRANSPORT MEANS :

Optimising road haulage, using alternative means to road transport...



SUSTAINABLE PROCUREMENT :

Selecting chartered or 'Objectif CO2'-certified road hauliers...

Action sheets available on www.eve-transport-logistique.fr

• POSITIVE AND CONCRETE IMPACTS FOR THE COMPANY



ECONOMIC BENEFITS

Through logistics optimisation, an essential lever for improving the environmental performance of transport, significant economic gains can be achieved and shippers GHG emissions reduced.



ENVIRONNEMENTAL BENEFITS

Committing to the FRET21 initiative enables shippers to participate in reducing the environmental impact of the transport sector and thereby contribute to the fight against climate change.



MANAGERIAL BENEFITS

Involvement in the FRET21 initiative unites teams around a structuring project, builds employee loyalty and attracts new talent.



COMMERCIAL BENEFITS

Committing to the FRET21 initiative enables companies to gain recognition from its customers and constitutes an asset when bidding on calls for tender.



LABEL FRET21

The promotion of a high environmental performance level and data control of shippers' transport and logistics activity.



Also available for companies which aren't yet committed to FRET21 initiative.

Support for a labeling offer is given by Eco CO2 and other referenced providers for FRET21 scheme.

Strict rating criteria suitable for all business sectors.

Data and methods assessed by an external audit and the Label assigned for 3 years. The audit is jointly financed according to the size of the company.

The official Label of the program, backed by ADEME and professional organisations from the transport sector and supported by the French government through the "Certificats d'Économies d'Énergie" scheme (Energy Savings Certificates).

Find out other criteria for eligibility and the frame document on our website www.eve-transport-logistique.fr



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The Voluntary Environmental Commitments – Transport and Logistics programme supports shippers, freight forwarders and hauliers in reducing their energy and environmental impact as part of a sector-wide effort.

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Information from the professional organisation

AUTF - Freight Transport Users Association

+33 (0)1 85 65 77 50 - www.autf.fr

MORE INFO AT WWW.FRET21.EU

The programme is backed by ADEME, Eco CO2 and the Professional Organisations (AUTF, CGF, FNTR, FNTV, OTRE, Union TLF) and is supported by the French Government, represented by the Ministry of Ecological Transition and Territorial Cohesion and the Ministry of Energetical Transition. It is financed by energy suppliers as part of the "Certificats d'Économies d'Énergie" scheme (Energy Savings Certificates).

