



ENGAGEMENTS VOLONTAIRES POUR L'ENVIRONNEMENT

transport et logistique

Business support programme for **reducing the energy
and environmental impact** of
transportation and logistics activities

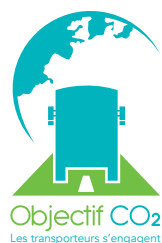
FREIGHT SHIPPING CLIENTS



FREIGHT FORWARDERS



FREIGHT CARRIERS AND WHOLESALERS



PASSENGER CARRIERS



Supply chain actors, shippers, freight forwarders, wholesalers, freight and passenger carriers are all committed to reducing greenhouse gas (GHG) emissions and limiting atmospheric pollutants.

Their ambitious and proactive approach **contributes every day to improving our environment and air quality.**

A GLOBAL PROGRAM



In its National Low Carbon Strategy, **France is targeting carbon neutrality by 2050.**

To tackle this challenge, the transportation and logistics sector is taking action. The “Engagements Volontaires pour l’Environnement” programme (Voluntary Commitments for the Environment) brings together **freight shipping clients, freight forwarders, and carriers** in a comprehensive approach, supported by public authorities and professional organisations in the sector.

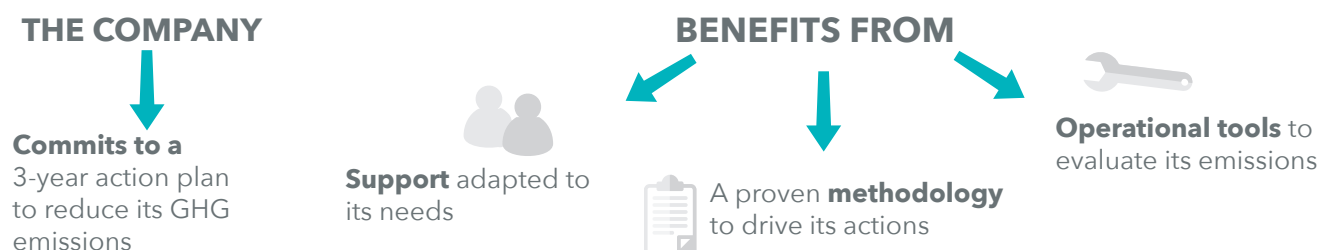
▪ a dynamic sector

The convergence of transport and supply chain objectives facilitates the implementation of concrete solutions and creates a virtuous synergy in favour of the climate.



Examples of interactions between players in the sector

▪ commitment and support over three years



“DB Schenker in France is heavily involved in the EVE Program, which coincides with our decarbonisation targets of a 50% reduction of our CO₂e emissions by 2030. After having quite naturally entered into a 3-year commitment with the **Objectif CO₂** charter for our own fleet, the obvious next step was for us to extend our action to our subcontractor partners to reduce our CO₂e* emissions through the strategies of the **EVcom system**.”

Tariel Chamerois
DB Schenker CSR Manager

* CO₂e = CO₂ equivalent

SPECIFIC PLANS



Through its dedicated plans, the programme **provides solutions tailored to the needs of each actor** (shipping client, freight forwarder, freight carrier, passenger carrier, wholesaler).

▪ tailor-made action plans



FRET21 supports companies better integrate the impact of transport in their CSR approach.

4 action areas:

- Loading rate
- Distance travelled
- Means of transportation
- Responsible purchasing



EVcom gives the necessary tools and support to freight forwarders to act with their transportation partners in favour of the environment.

4 action areas:

- Own fleet
- Transport purchases
- Customer collaboration
- CSR approach



Objectif CO₂ supports road carriers in their efforts to reduce GHG emissions and atmospheric pollutants.

4 action areas:

- Vehicles
- Fuel
- Drivers
- Transport organisation

▪ performance recognition



OBJECTIF CO₂ LABEL

adding value to the results obtained by the freight and passenger carriers



The Objectif CO₂ label is the recognition of **excellent energy and environmental performance** for the most virtuous road carriers.

Its allocation is certified on the basis of an initial external audit during which the reliability of the data and the performance level of the activity are verified in relation to the HBEFA standard.

Recognised by industry professionals, the label becomes a selection criterion for clients who are aware of, or engaged in, the FRET21 and EVcom strategies.

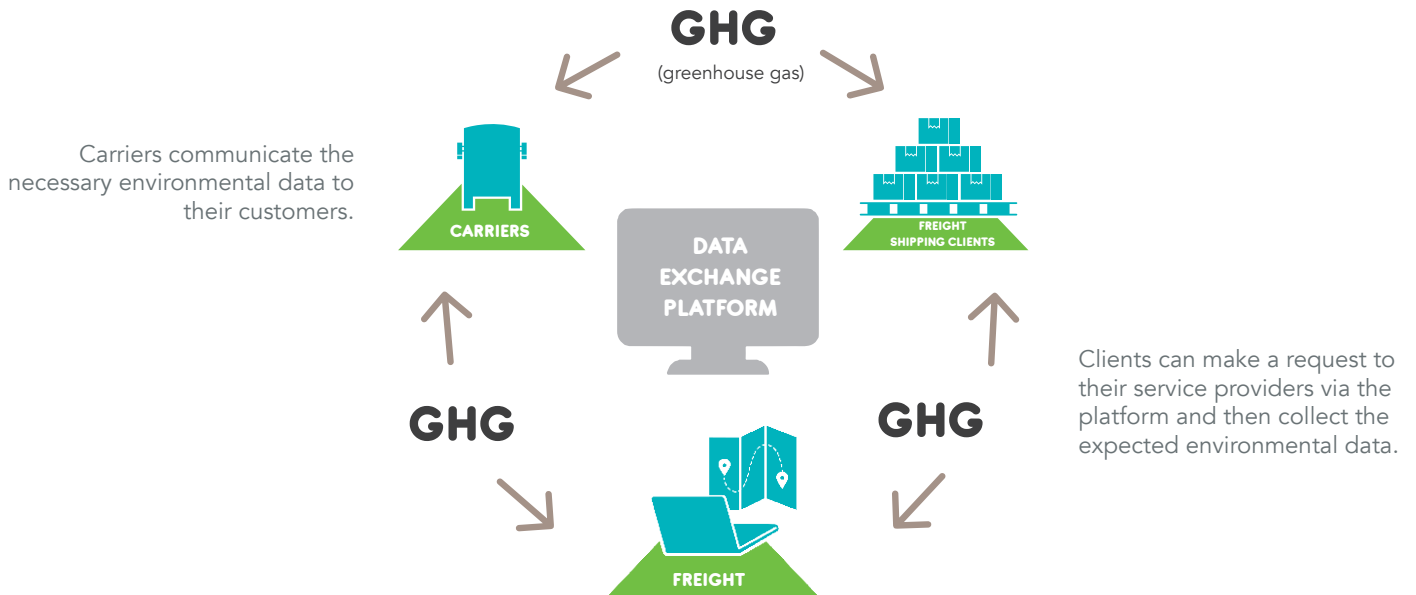
Eligibility criteria can be viewed at www.eve-transport-logistique.fr

A COMMON PLATFORM



Exchange of environmental data

A data exchange platform **facilitates the transmission and recovery of environmental data** between carriers and clients. This information is essential, particularly within the framework of the decree on "GHG Information for Transport Services".



Avec la participation de
MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE
Liberté Équité Fraternité



Free solution and a data confidentiality guarantee.
More information on www.eve-transport-logistique.fr



CLOSE SUPPORT

Ministry for the Ecological Transition, ADEME and professional organisations such as AUTF, CGI, FNTR, FNTV, OTRE, Union TLF are committed to promoting this programme.

For carriers and freight forwarders:

- The professional organisations (CGI, FNTR, FNTV, OTRE, Union TLF) raise awareness and keep all transport companies in the programme informed;
- Eco CO₂ regional Project Managers provide technical support for companies that are committed to the Objectif CO₂ and EVcom schemes.

For the shippers:

- The AUTF raises awareness and informs the freight shipping clients and follows their commitments in the FRET21 system; it relies in particular on sectoral industry federations;
- Companies benefit from free technical support from Eco CO₂ and can call on referenced service providers for in-depth support.

CONCRETE BENEFITS



The voluntary commitment of companies within one of the programme's mechanisms enables them to generate **positive and measurable impacts** for their operations and to **improve the desired results** achieved by their employees and their customers.

Save money

"Thanks to all the actions we have implemented, we have **reduced our fuel consumption by 18%**. Eco-driving training has also enabled us to reduce **road risks** through smoother, less stressful driving and, moreover, to reduce **maintenance costs**."

Jérôme Gouret, Operations manager
at Jacky Dufeu (Veolia)

Complete your CSR approach

"We have always had a continuous improvement process, but we have accelerated it since 2020 with the formalisation of our CSR strategy. On that date, we notably adopted the FRET21 system for the France and Europe scope, with a **5% reduction in GHG emissions**."

Hélène Piverd, MAPA CSR Manager

Meet customer expectations

"Our high level of energy and environmental performance resulted in us attaining the Objectif CO₂ label, which, with its framework, allows us to **guarantee and implement our sustainable development strategy**. As a result, our prospects and customers are assured that we are doing everything to provide them with a high quality of service while reducing our environmental impact."

Sébastien Giron, Manager of Grand Tourisme Giron

Strengthen corporate cohesion

"The Objectif CO₂ label is a source of pride for our company and all its collaborators: It validates our efforts in the fight against greenhouse gas emissions, it is a competitive advantage in our field and we participate in improving the environment and the quality of life for all. **It is a positive step that unites our employees** within a sustainable development strategy, the DNA of our company."

Philippe Premat, CEO Transport PREMAT

Adding value to the profession

"Objectif CO₂ allows us to **enhance our performance** and also **the industry**, which is often considered to be polluting. Many carriers are now implementing environmentally friendly actions and are not sufficiently recognised."

Gaëtan Maurel, Director of Maurel Transports



TRANSPORT AND LOGISTICS COMMIT THEMSELVES

Over
1,800 companies

already engaged

**Commitment to reduce GHG
emissions by 8.29%**

on average

**Objective:
reduction of around
3 million tonnes of CO₂**

per year



**Join the companies involved!
Let's work together to tackle climate
change and improve air quality.**

CONTACT US

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The programme is backed by ADEME and the Professional Organisations (AUTF, CGI, FNTR, FNTV, OTRE, Union TLF) and is supported by the Ministry for the Ecological Transition. It is financed by Total Marketing France as part of the "Certificats d'Économies d'Énergie" scheme (Energy Savings Certificates).

